

TOOL WERKCONCEPT CRITICAL SKILLS

The PURPOSE of your research: choosing keywords

Name: _____



Sometimes you use keywords that mean the **same** thing as your subject.

Write down alternative keywords for the following.

United Kingdom	=	
football	=	

Sometimes you use keywords that have a **wider** meaning than your subject.

Write down wider keywords for the following.

goldfish		
tractors		


Sometimes you use keywords to **narrow down** your search if your subject is too large.

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Write down keywords to **narrow down** the following.

energy



reptiles



In non-fiction books, keywords are usually listed in alphabetical order in an index at the back. When you search the internet, you have to choose keywords yourself.

If you want to search for an exact name or phrase using a search engine, put it in 'inverted commas'.

How would you search for web pages mentioning the name of your school using the Google search engine? Write your answer in the Google textbox below.

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List some keywords that you might use if searching for information about:

- Your favourite animal
- Your favourite place
- Your favourite food
- Your favourite sports personality.

☞ Remember, you can use more than one keyword at a time.
The more you use, the narrower your search will be.